ZÜcoins

The New Way to Exchange



The P2P Decentralised Exchange Token

The Exchange Token Industry

- Bitcoin was first released as a decentralised, digital alternative to current centrally-controlled currencies.
- The current total market cap of cryptographic digital currency (cryptocurrency) is greater than US $125 billion.
- Of this, approximately 80% are used, or designed to be used, as exchange tokens to settle transactions.

Why Should You Be Interested?

- Exchange tokens such as Bitcoin have been increasingly used as a store of value in economic crises such as Venezuela, Cyprus and Greece.
- They help to 'bank the unbanked', along with sending money overseas in a less expensive method to those with no access to banks.
- Interesting uses of the technology behind tokens include selling tokenised equity to investors and distributing dividends easily.

Problems Faced by Competitors

- Current top exchange tokens are either centralised, or orders of magnitude offer inadequate transactions per second (tps) than necessary.
- Short to medium-term solutions such as Bitcoin's Lightning Network or Ethereum's Casper have faced significant setbacks and delays due to blockchain's limitations.
- The learning-curve to use these is too high.

Problems Faced by Competitors

- Bitcoin: 7 tps
- Ethereum: 11 tps
- Litecoin: 56 tps
- Visa: ~2000 tps, with the reported potential for >10x this

We need an alternative that can scale transactional throughput, but that remains decentralised and easy to use.

What Are Zucoins?

Zucoins are exchange tokens that:

- Can be instantly and securely stored or exchanged between users
- Use a disruptive new Peer-to-Peer (P2P) consensus mechanism
- Have a transaction throughput that increases with additional users, and
- Are decentrally exchanged and transacted.



What Are Zucoins?

- Additionally, the Zucoin ecosystem uses a transactional framework that works with other data and transaction types.
- This means that third-parties can utilise the Zucoin framework for their own decentralised transfer and verification of data.



Market Potential

- The current market cap for exchange tokens is approximately US $110 billion.
- If digital currencies/exchange tokens became competitive with the US dollar, this market cap would rise more than 30x.
- Zucoins gaining even a 1% market share of digital currency would result in a market cap of over US $1 billion at current values.

Market Potential

Remember: Zucoins are more than just exchange tokens

- Every purchase or agreement in our society can be represented as a form of exchange.
- The Zucoin ecosystem facilitates a reliable, verifiable and secure online transaction/ exchange method for different data types.
- The potential market for the handling of all digital exchanges is enormous.

How It Works

- The P2P Decentralised System allows the verification of multiple transactions in parallel by using a network of peers each holding ‘fragments’ of the data.
- A decentralised network of connection servers organises the peer connections required for verification.
- Our patented ‘Splitlock’ encryption system assists in both managing and securing the fragmented data spread across peers.

Zukaz Integration

- The Zukaz augmented reality marketing application will be the first to use the Zucoin ecosystem with its ‘Zukaz 3.0’ update.
- All Zukaz users will become peers for the Zucoin network.
- Zucoin wallets will be integrated into the application for minimal user friction.
- Zukaz application users will be able to transact Zucoins similar to the voucher system currently in place.

Trading Fee Distribution

- With the launch of Zukaz 3.0, 20% of all Zukaz voucher trading fees will be distributed directly to Zucoin holders.
- This will be decentrally distributed from, and agreed upon, by Zukaz users as part of their voucher trade.

Zücoins

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